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claim: average bulb lifetime  
is smaller than 750 hours

$$H_0: \mu = 750$$

$$H_a: \mu < 750$$

$$\alpha = 0.05$$

From the ~~data~~ sample data  
we have

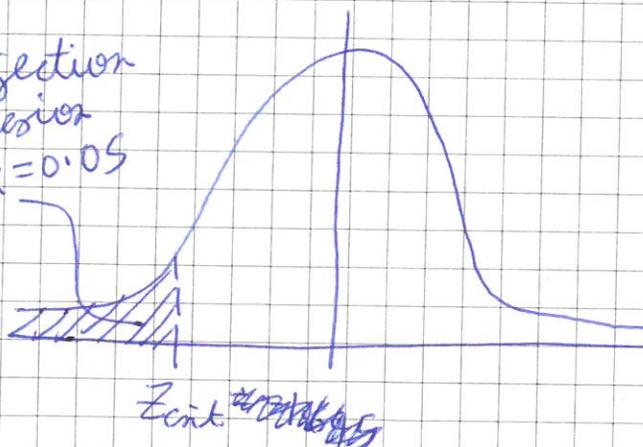
$$n = 50 \rightarrow z\text{-table}$$

$$\bar{x} = 738.44 \text{ hours}$$

$$s = 38.2 \text{ hours}$$

so,

rejection  
region  
 $\alpha = 0.05$



for  $\alpha = 0.05$  to the left  
we go to table and find the  
Z-score

$$\alpha = 0.05 \longrightarrow Z = -1.645$$

$$\text{So } Z_{\text{crit}} = -1.645$$

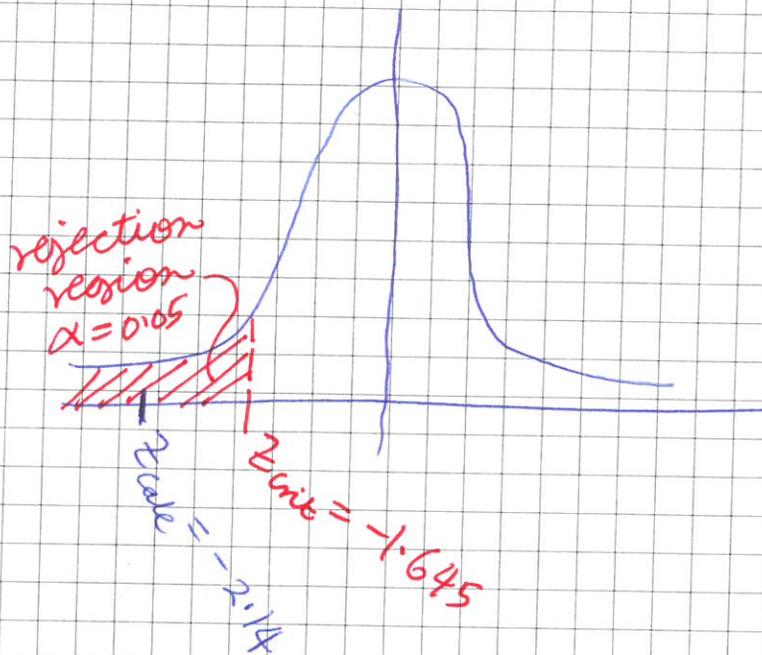
Test statistic

$$Z_{\text{calc}} = \frac{\bar{X} - \mu_0}{s/\sqrt{n}}$$

$$= \frac{738.44 - 750}{38.2/\sqrt{50}}$$

$$= -2.14$$

so lets plot  $Z_{\text{calc}}$  in relation to  
 $Z_{\text{crit}}$  on the bell curve.



So our  $Z_{\text{calc}}$  falls in rejection region. So we REJECT  $H_0$ !

So according to this data, and at 95% confidence the true average bulb lifetime will be less than 750 hours. We conclude that ~~the~~ <sup>our</sup> claim is true.

Therefore the claim in the advertisement is FALSE!

## Alternate Method

### The p-Value Method

$$H_0: \mu = 750$$

$$H_a: \mu < 750$$

$$\alpha = 0.05$$

$$n = 50 \longrightarrow z\text{-table}$$

$$\bar{x} = 738.44, s = 38.2$$

Test statistic

$$z_{\text{calc}} = \frac{\bar{x} - \mu_0}{s/\sqrt{n}}$$

$$= \frac{738.44 - 750}{38.2/\sqrt{50}}$$

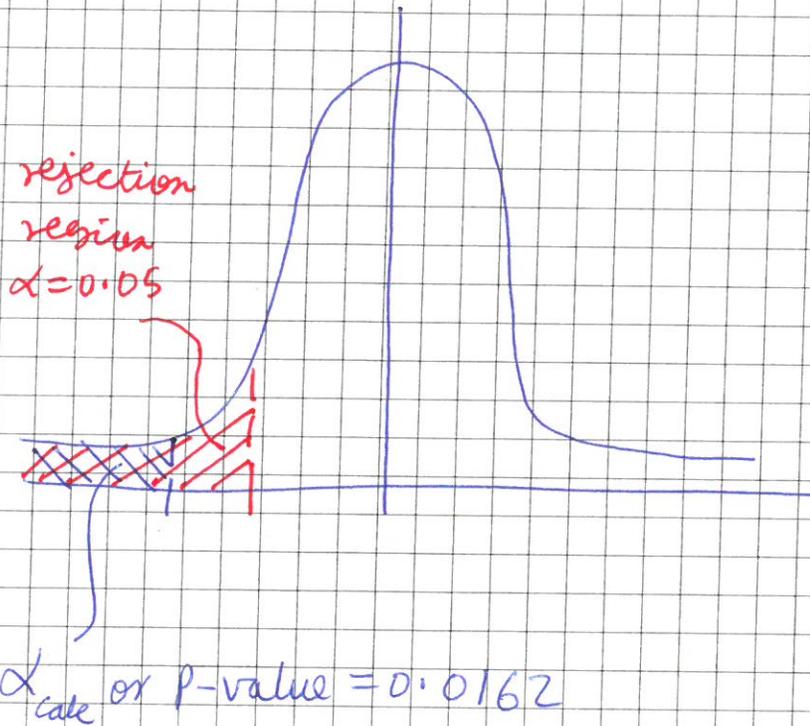
$$= -2.14$$

Now we go to the table and find the  $\alpha$ -value associated with this  $Z$ -value (to the left of it because we have a  $<$  condition).

$$Z_{\text{calc}} = -2.14 \longrightarrow \alpha_{\text{calc}} = 0.0162$$

We called  $\alpha_{\text{calc}}$  the observed  $\alpha$ -value (as in observed in the data). It is also called the  $p$ -value.

We now plot the  $p$ -value in relation to the  $\alpha$ -significance value. Note that  $\alpha$ ,  $p$ -values are areas shaded under the curve



So our p-value is 'stuck' in the rejection region.

So we reject  $H_0$ !

We conclude that the true population is less than 750 hours.

So the claim in the advertisement is not true.

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claim: the true population  
mean ~~is~~ differs from 100

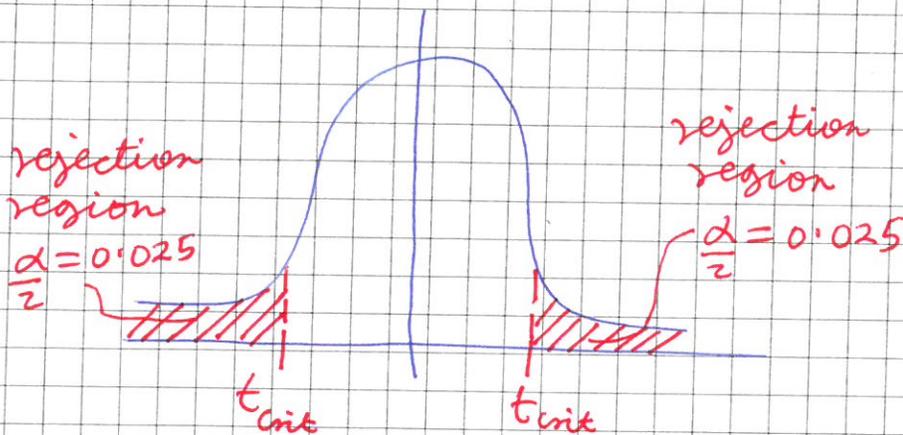
$$H_0: \mu = 100$$

$$H_a: \mu \neq 100 \text{ (2-tail test)}$$

$$\alpha = 0.05$$

$$n = 12, \bar{x} = 98.375, s = 6.11$$

Small sample so t-table



$$t_{crit} = t_{\frac{\alpha}{2} = 0.025, \nu = 11 \text{ df}}$$

Solus

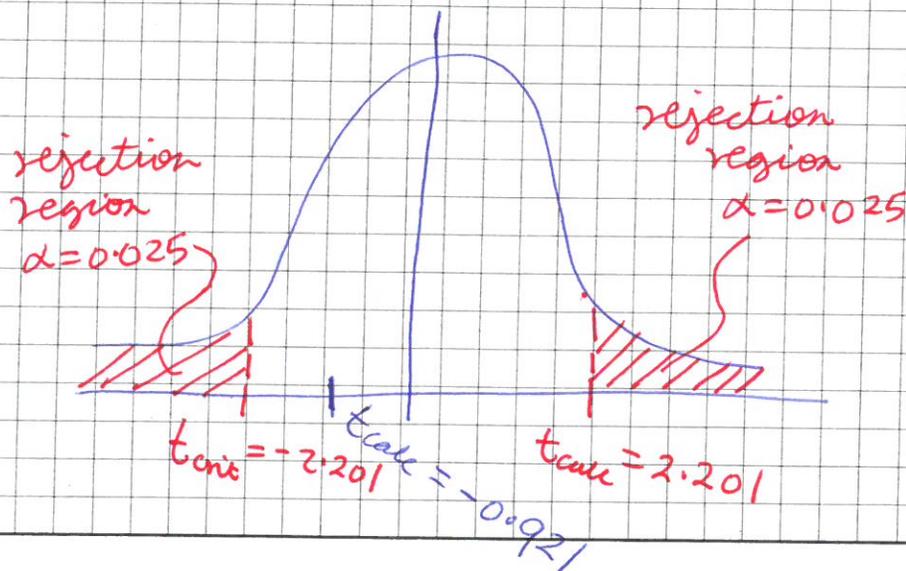
### 1. Critical Value Method

$$\text{so } t_{\text{crit}} = t_{0.025, 11 \text{ df}} = 2.201$$

$$t_{\text{calc}} = \frac{\bar{x} - \mu_0}{s/\sqrt{n}}$$

$$= \frac{98.375 - 100}{6.11/\sqrt{12}}$$

$$= -0.921$$



So our  $t_{\text{calc}}$  is not in the rejection region

So we FAIL TO REJECT  $H_0$ !

So  $\mu$  is indeed 100. The claim that  $\mu$  differs from 100 is false.

### P-Values Method

So from

$$t_{\text{calc}} = -0.921$$

go to  $t$ -table and find associated  $\alpha$ -value (which we call  $p$ -value).

at 11 df.

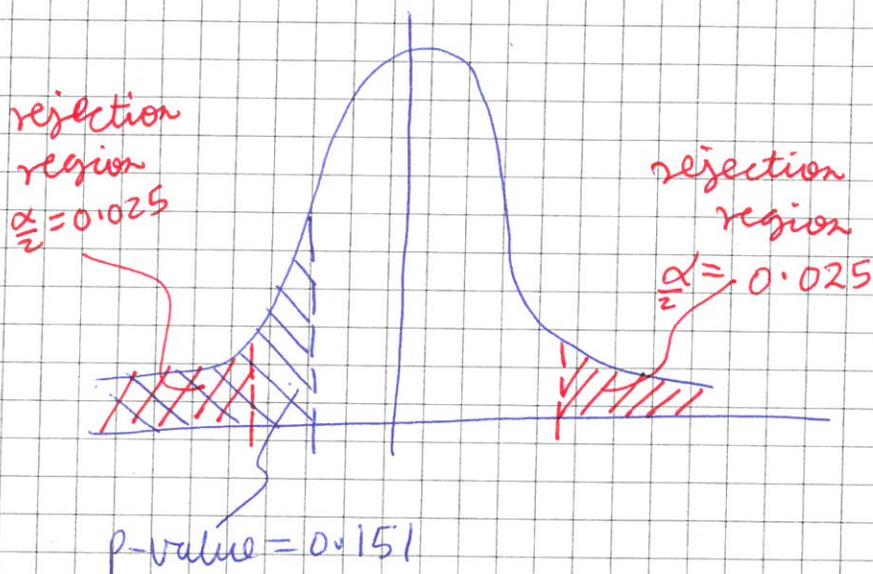
t	0.921	1.363	1.796
	↓	↓	↓
$\alpha$	?	0.10	0.05

$$\frac{\alpha - 0.10}{0.921 - 1.363} = \frac{0.1 - 0.05}{1.363 - 1.796}$$

$$\Rightarrow \alpha_{\text{calc}} = 0.151$$

or

$$p\text{-value} = 0.151$$



We shade from the left because  
out  $t_{calc}$  was a negative.

$p$ -value is not enclosed in  
rejection region. It 'spills' out  
of rejection region.

So we fail to reject  $H_0$ !

So the claim is not valid.

$$\mu = 100 \text{ units}$$

### Confidence Interval

This method of testing a hypothesis  
is relevant only for 2-tail tests

$$\alpha = 0.05$$

So we need to construct  
a 95% CI

If our null hypothesis value (100) falls in the confidence interval, we fail to reject  $H_0$ , otherwise we reject  $H_0$ .

$$95\% \text{ CI} = \bar{X} \pm t_{\frac{\alpha}{2}, \nu=n-1} \frac{S}{\sqrt{n}}$$

$$= 98.375 \pm t_{0.025, 11} \cdot \frac{6.11}{\sqrt{12}}$$

→ from table = 2.201

$$= 98.375 \pm 2.201 \left( \frac{6.11}{\sqrt{12}} \right)$$

$$= 98.375 \pm 3.882$$

$$= [94.493, 102.257]$$

$$\mu_0 = 100 \in [94.493, 102.257]$$

so we FAIL TO REJECT  $H_0$

The claim is false.